

Publishing in the 21st century

By the Book7

Maison des Sciences de l'Homme Paris Nord

20 to 21 June 2022



Conference of the European Publishing Studies Association

The European Publishing Studies Association (EuroPub) aims to foster the exchange of knowledge around the contemporary book trade. After an absence of three years, By the Book7 brings together industry professionals, educators, and scholars to examine key issues around the book publishing industry, as well as to discuss the developing field of publishing studies. Presentations will take different forms to accommodate the range of academic and industry voices that make By the Book, now in its seventh year, such a unique conference. In previous years we have discussed topics ranging from curation to the development of publishing skills.

By the Book7 will focus on changes in the book trade, past and future. Whether these are based on technological, economic or sociological phenomena, they invite us to reflect on developing behaviours and practices amongst the book industry, actors in the field of books, and readers. From such a perspective, we will concentrate on notable trends in publishing across the different sectors, from consumer to academic publishing.

The following is a list of possible topics for papers:

- Innovation around business models and delivery
- Reading habits including digital reading
- The post-pandemic cultural landscape
- Digital transformation
- Ebooks and multimodal books
- Audiobooks
- The challenges for bookselling
- Transformative agreements in academic publishing
- The role and evolution of libraries
- Changing skill sets
- New approaches to copyright and IP

The two-day conference will host two other thematic approaches.

Publishing education

We welcome proposals that describe best practice in teaching, innovative student projects and other related topics. Delegates have the opportunity to exchange ideas around publishing education as well as links with industry, and future developments.

Book policies

This area covers interventions to encourage, for example, reading, independent bookselling, access to research, and the trade in translations. Topics could include libraries, fixed prices, or open access.

The conference welcomes papers from international researchers including industry practitioners and PhD students. The committee invites proposals of the following types:

1. Research paper (including pedagogical research)
20-minute presentation of research outcomes
2. Poster presentation
A3 poster which visualizes research outcomes or projects, accompanied by a 5-minute introduction of the poster.
3. Group proposal for roundtable discussion of key issues
1-hour discussion including questions
4. Best practice in teaching publishing studies
15-minute presentation of case studies (e.g. live projects, group work, special assignments)

Proposals should be of around 250 words together with a short (100 word) biography of the participant/s. Subject to peer review, a selection of the best papers will be published in a special issue of the premier publishing journal *Logos*.

Papers for submission to the conference should be sent by Monday 10 January 2022 to:
Miha Kovač
Mihael.Kovac@ff.uni-lj.si

Programmes of past conferences in the series will give an idea of how presenters have interpreted themes and engaged in dialogues within panels.

The conference fee is 250 euros including for those who would like to attend without presenting a paper. There is a reduced rate of 100 euros for PhD students. Delegates should make their own arrangements for travel and accommodation.

Conference committee

Christina Banou, Ionian University, Corfu
Paulo Faustino, University of Porto
Miriam Johnson, Oxford International Centre for Publishing
Fleur Praal, Leiden University
Andrius Suminas, Vilnius University
Zoran Velagić, University of Osijek

Conference managers

Laura Bousquet and Anna Klamet

Europub committee

Benoît Berthou, Université Paris 1 Panthéon-Sorbonne
Christoph Bläsi, Johannes Gutenberg University Mainz
Miha Kovač, University of Ljubljana
Angus Phillips, Oxford International Centre for Publishing

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