9.30 - 10.30 Amphithéâtre
Keynote: Word of mouth and social media – chair Angus Phillips
Naomi Bacon, Founder and Director of Tandem Collective

10.30 - 11.00 Coffee break

11.00 - 12.30 Parallel sessions

a. Amphithéâtre Audio – chair Jocelyn Hargrave
Maciej Liguziński – When the audiobook boom meets the public libraries
Karl Berglund – Repeaters, swappers, and superusers: types of readers in the age of streamed audio (virtual presentation)

b. Room 409 Reading – chair Helge Rønning
Kamila Augustyn – What we talk about when we talk about books: an analysis of readers’ experiences
Laura Bousquet – Social reading platforms
Simon Frost – Reading and wanting – making the world of symbolic goods go round

c. Room 410 Digital transformation – chair Josipa Selthofer
Christian Briganti – Indicators of situational contexts and modalities (creating content by providing appropriate modalities, such as texts, images, audio, gestures, and more)
Arūnas Gudinavičius and Vincas Grigas – Two decades of ebook publishing in a small language market: publishers vs pirates
Oswin Tickler – Oswin & the Algorithm: Fusing frontiers (new ways of utilizing digital print technologies as a means of creating magazine covers)
12.30 -13.30 Lunch

13.30-14.30 Amphithéâtre Round table: Diversity and inclusion in the arts - tackling key issues in teaching and practising applied humanities
Antonia Mackay, Miriam Johnson, Sarah Franklin and Alexandra Shakespeare

14.30 – 15.00 Amphithéâtre Poster session – chair Miriam Johnson

Ines Hocenski – Business activity of Croatian publishers during the COVID-19 pandemic
Philippa Sims – What is the most compelling way to present digital exhibitions for museums and special collections?

15.00 - 15.30 Tea break

15.30-17.00 Parallel sessions

a. Amphithéâtre Reading – chair Anna Klamet
Christoph Bläsi and Dörthe Fröhlich – Fundamentals for reading surveys as well as reading promotion in the 21st century
John Rodzvilla – How fiction apps are using microtransactions to get young adults to read
Arūnas Šileris – Digital social reading as a way to drive student engagement during literature classes

b. Room 409 Pedagogy – chair Antonia Mackay
Maria João Antunes, Pedro Cardoso and Cristina Carrington – Teaching the editorial process and online publishing
Rose Leighton, Licke Biesma & Polly Silk – The Book Fair Game: teaching international rights trading in a shared module
John Rodzvilla – Dealing with software obsolescence in the publishing classroom
Josipa Selthofer – Changes in publishing study curricula from 2015 to 2022
c. Room 410 Innovation – chair David Barker
Francia Hall – Don’t disrupt the day job: para-organisations and new innovative practices in publishing
Anna Klamet – How small entrepreneurial publishing houses in Europe are changing the publishing landscape
Robbie Vandersmissen – On the emergence of hybrid publishing companies in the Swedish literary publishing field

Tuesday 21 June

9.30 - 10.30 Amphithéâtre
Keynote: Book Wars – chair Christoph Bläsi
John Thompson, Emeritus Professor of Sociology at the University of Cambridge

10.30 - 11.00 Coffee break

11.00 – 12.00 Parallel sessions

a. Amphithéâtre Bookstores – chair Lieke Biesma
Lucie Alexis and Sophie Noël – The media coverage of culture during lockdown: the case of book retail in France
Eben J. Muse – ‘That she existed in her own right: evolving representations of woman booksellers in the bookstore novel

b. Room 409 Publishing and diversity – chair Rose Leighton
David Barker – Authorship in non-fiction publishing
Vincas Grigas and Arūnas Gudinavičius – ‘Frankly, my dear, I don’t give a damn’: accessibility of books in Lithuania

c. Room 410 Publishing and outsourcing – chair Francia Hall
Jocelyn Hargrave – (Im)mutable publishing ecologies: editors’ place within the COVID-19 gig economy
Kristina Lundblad – Costs of form: academic publishers, product quality, and the outsourcing of typesetting

12.00 – 12.30 pm Amphithéâtre
Contemporary publishing – chair Miha Kovač
Jaka Gerčar – The obliteration of publisher identity: probing Roberto Calasso's notion of publishing as form

12.30 - 13.30 lunch

13.30 - 14.30 Parallel sessions

a. Amphithéâtre Contemporary publishing – chair Tore Slaatta
Rita Faire and Cecilia Bennett – ‘Voice of a generation’: interrogating poles of symbolic capital within contemporary anglophone fiction
Anna Muenchrath – Amazon Crossing: algorithms, translation and publishing in the 21st century

b. Room 409 Publishing and policy – chair Cristina Carrington
Paulo Faustino – The Portuguese book industry: cluster, market and public policy
Helge Rønning and Tore Slaatta – European book laws: Past, Present and Future

c. Room 410 Authorship – chair Angus Phillips
Miriam Johnson – The role of the author brand and social media
Madeleine Span – Austrian Self-Publishing and the contemporary book market

14.30 - 15.30 Tea break followed by closing session in the Amphithéâtre