***New Directions in Print Culture Studies***

**9 May 2017**

**Oxford International Centre for Publishing Studies**

Headington Hall, Oxford Brookes University

Organisers: Caroline Davis, Jane Potter and Vincent Trott

***Provisional Programme***

**8.45-9.15am** **Registration**/Coffee & Tea

**9.15-9.30am** **Welcome** by Organisers and Angus Phillips (Head of Oxford International Centre for Publishing Studies) Music Room

**9.30-10.30am** **Plenary:** Shafquat Towheed (Open University), ‘New Directions in Print Culture: Opportunities, Challenges, Trajectories’ (Music Room)

**10.30-11.30am** **Parallel Sessions 1**

***1a*** **EuRED Panel: ‘New Approaches in Research on European Reading’ (Green Room)**

Brigitte Ouvry-Vial Brigitte Ouvry-Vial; François Vignale ; Cora Krömer ; Chloé Aubry (Université du Maine-Le Mans, France)

***1b*** **Print and Politics (Music Room)**

* Jiřina Šmejkalová (Prague College/University of Lincoln), ‘Pulp Revolution: Paper as an Actor of Socio-Cultural Change (1945-1989)’
* Jonathan Roscoe (Oxford Brookes University), ‘Communism at the Crossroads. The Crisis at the Left Book Club in the Wake of the Soviet-Nazi Pact’

**11.30-12pm**  **Coffee/Tea**

**12.00-1.30pm** **Parallel Sessions 2**

***2a*** **Networks of the Book (Green Room)**

* Mary L. Shannon (Roehampton University), ‘From Wellington Street to Newman Street: Or, what can Cultural Geography bring to Print Culture Studies?’
* Alexis Weedon (University of Bedfordshire), ‘Collaborative Authorship and the Profession of Writing: Insights from Writers’ Diaries in the 1930s’
* Bettina Sabatini (Oxford Brookes University), ‘Transnational Publishing Networks in Ben Okri’s *Dangerous Love’*

***2b*** **Readers (Music Room)**

* Laura Dietz (Anglia Ruskin University), ‘Protecting Books from Women: Gender, Bibliophilia, and Feeling for Books on Screen’
* Leah Henrickson (Loughborough University), ‘Natural Language Generation (NLG): Breaking the Hermeneutic Contract’
* Kate Macdonald (University of Reading), ‘‘Difficult’ and ‘contentious’ books: W H Smith’s sales and distribution strategies, 1963-1970

**1.30-2.30pm**  **Lunch**

Lunch is provided for speakers. For other delegates, there are a range of cafes and shops available on campus for you to purchase lunch.

**2.30-4.00pm**  **Parallel Sessions 3**

***3a*** **Digital Texts and Archives (Green Room)**

* Judith Watts (Kingston University), ‘Collections-Based Research (CBR): An Approach to Contemporary Publishing Archives – Experience, Theory and Outcomes’
* Miriam Johnson (Oxford Brookes University), ‘The Creative Possibilities of the Book in the Digital Age’
* Brienne Thornbury (Oxford Brookes University): ‘The Potential Value of Sentiment Analysis in Book History Research: Examples and Applications’

***3b* Magazines and Celebrity Culture (Music Room)**

* Elizabeth Lovegrove (Oxford Brookes University), ‘“Why do Women Feel they Should have Children?”: the Debate about Having Children in Honey Magazine in the 1970s’
* Leander Reeves (Oxford Brookes University): ‘Mapping the Source of the Hyperreal : Starting with a Vanishing Point’
* Stevie Marsden (University of Leicester), ‘“I Didn’t Know You Could Read”: Questioning the Legitimacy of Kim Kardashian’s Status as a Literary and Cultural Intermediary’

**4.00-4.30pm**  **Coffee/Tea**

**4.30-5.30pm**  **Plenary:** Samantha Rayner (UCL), ‘The Academic Book of the Future: Communities of Practice’ (Music Room)

**5.30pm**  **Close**